



Murray's

DECEMBER 2022

THE PERFECT PAIR
OF THE MONTH CLUB

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This month, we've curated four incredible selections, so you can build two perfectly balanced bites. We're pairing a famed California goat cheese with floral honey and smoky blue cheese with Italian charcuterie.

Cypress Grove Humboldt Fog

Built almost like a layer cake, this goat cheese is creamy and fudgy, with a distinct ribbon of edible vegetable ash in the center. The gorgeous creamline is gooey bliss and the rind brims with minerality.

Bright / Minerally / Fudgy



Akron Honey Hibiscus Honey

Raw wildflower honey is harvested in small batches from urban apiaries, then infused with hibiscus flowers, adding a touch of tartness and pop of floral fruitiness. Not to mention that irresistible deep-pink hue.

Fruity / Tart / Sweet



Rogue Creamery Smokey Blue

Rogue Creamery cold smokes their creamy, milky Original Blue over local hazelnut shells. It takes on a rich essence of roasted nuts and firewood, as well as a sweet caramel flavor and notes of fresh cream.

Fresh Cream / Roasted Nuts / Creamy



Murray's Speck

Italian pork shoulder is cloaked in an herbed crust made of juniper, pepper, and other spices, and smoked before curing. That's how these rich, velvety slices develop their complex, botanical flavors.

Smoky / Herbaceous / Sweet



SHARE YOUR CHEESY PICS WITH US ON SOCIAL #MURRAYSCHEESE

PAIRING PRINCIPLES 101

LIKE + LIKE

Items with similar flavor profiles typically make for tasty pairs.

OPPOSITES ATTRACT

Try pairing items with totally contrasting flavors, like sweet with salty.

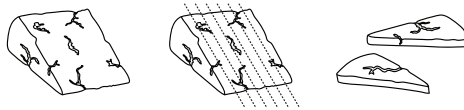
ALL ABOUT TERROIR

If they come from the same region, it's likely they'll go well together.

HOW TO CUT & SERVE YOUR CHEESE

SOFT WEDGE

Cypress Grove Humboldt Fog & Rogue Creamery Smokey Blue



For soft wedges, use a cheese harp or wire to create a smooth triangular cut. This is particularly useful for blues, as the cheese can cling to a knife, creating a messy cut.

YOUR PERFECT PAIRS

Flower Buds

Cypress Grove Humboldt Fog + Akron Honey Hibiscus Honey

A drizzle of fruity, floral honey brings out the floral notes in this goat's milk cheese, while the visuals are a study in contrast.

The Smoke Stack

Rogue Creamery Smokey Blue + Murray's Speck

The natural smokiness of these two products makes for a harmoniously savory stacked bite, tinged with woody magic.